



Northern California Junior Rodeo Association

(A 503(c) non-profit organization)

Sean Sinclair
PO Box 942
Modesto, Ca 95355

Salutation,

We are offering the opportunity for you to show your support of rodeo and our western heritage by becoming a sponsor of the Northern California Jr. Rodeo Association (NorCal Jr. Rodeo).

For the 2010 year we are offering you, in exchange for your sponsorship, recognition on our website as well as in other publications of the Association. These sponsorships are annually paid to support our young members every year.

For your Sponsorship of \$100, we will place a live link to your website from our "Friends of NorCal" web page for the calendar year (www.ncjra.com). If you do not have a website, include a copy of your business card and/or other contact information.

For a Sponsorship of \$200, we will include the above link, your business information on additional other sections of our website for the rodeo you wish to sponsor a buckle for, and in the printed rodeo program. This will give you a minimum of two locations on our web site where information about you can be found.

For a Trailer Sponsorship of \$400, we will include the above web site link, buckle sponsorship in the event of your choice AND an advertising spot on our Cargo Equipment Trailer, that will be hauled to all the rodeos, and other events as well.

NorCal Jr. Rodeo has over 200 participants at each rodeo. We are also linked from other associations and rodeo websites giving the information listed on our website the opportunity to be viewed by potential consumers outside our Association.

We realize that you will have plenty of opportunities to support other organizations in your area. Our hope is that by offering you the additional recognition annually your company deserves for its support, we will be able to help you in your success as you have helped us in ours every year.

If you have any questions please call-

Sean Sinclair (209) 847-6100

Thank you again for you consideration.

Sean Sinclair

Sean Sinclair
2010 Vice President
See attached form.

2010 Rodeo Dates

March 12, 13, 14 Ceres, CA
May 8-9 Clements, CA
June 5 Merced, CA
June 19 Livermore, CA
June 26 Turlock, CA
July 4 Woodside, CA
July 10 Clements, CA
Aug 7-8 Hayward, CA
Aug 21 -22 Oakdale, CA
Sept. 11-12 Finals, TBD

****Rodeo dates are subject to change; please check our web site for any changes on dates and locations.



Northern California Junior Rodeo Association 2010 Annual Sponsor Form

www.ncjra.com

- BRONZE: \$100.00** Friends of Nor Cal - Web Site Link – Sponsor
- SILVER: \$200.00** Silver Sponsor for the NCJRA Finals Rodeo. Includes a Web Site link & Please, Specify which Event you would like to sponsor:

- GOLD: \$400.00** Trailer Advertising Spot plus Web Site link and Buckle Sponsorship.

Name of Sponsor:
Contact Name:
Address:
Phone #:
Do you have a link to be added on our Website @www.ncjra.com: YES NO Web Address:
Email Address:
<input type="checkbox"/> Currently we do not have a website: I have attached the information we would like Norcal to add for our sponsorship. * If you do not have a web site, we can scan in your business card or add any information pertaining to your sponsorship or link to your email.

Send this page along with your payments to:
Northern California Jr. Rodeo Association
N.C.J.R.A. Sponsorships
C/O – Sean Sinclair
P.O. Box 619
Oakdale, Ca 95361

Thank you for your support!!